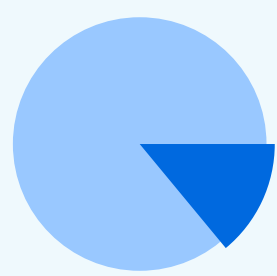# Momentive

# 6 Stats to Encourage Mentorship, Collaboration, and Innovation at Education Events
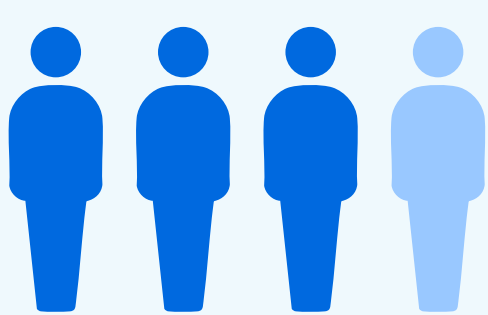
Crumbling policy and governance combined with divisive rhetoric around teaching and education create an unsteady climate and wavering enthusiasm among educator organizations and associations. As uncertainty mounts, teachers, administrators, and other personnel will look to you for community, stability, and growth.

## 14%

### Only 14% of all U.S. public school teachers were under the age of 30 as of just a few years ago
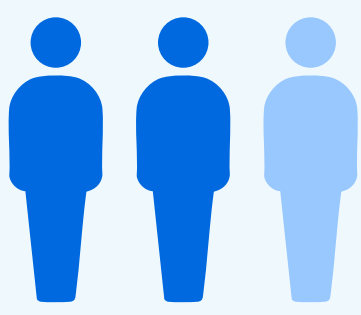
The teacher workforce is young, with the largest percentage of teachers falling between 30 and 50 years old. With vacancies across nearly half of public schools nationwide, educational organizations have an opportunity to be a resource, community, and advocate for early-career teachers.

## 3 out of 4

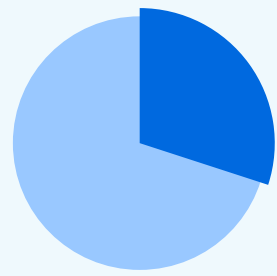### parents agree that teachers should be trusted to make decisions about classroom curriculum

Most parents do trust teachers. Your education events' agendas should provide the tools and training these trusted education professionals need to be confident classroom leaders.

## 2 out of 3

### teachers who had mentors say it was beneficial for their teaching careers

Networking is a fundamental reason to attend a conference. For educators, community building and bridging mentor relationships are career-changing choices. How can you best support networking and community building at your upcoming event?
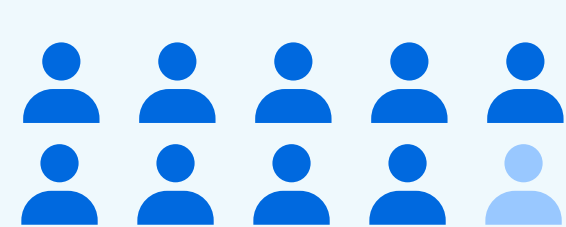
## 30%

### Up to 30% fewer people are going into teaching than were a decade ago

Events offer a central place where associations and other organizations can demonstrate their investment in educators by providing community, CEUs, collaboration, and more.

## Zero

### There are 0 federal grant programs that directly fund teacher prep in high-need communities

With the elimination of the Teacher Quality Partnership grant program, high-need communities have lost a needed support resource for current and future teachers within their schools. Conferences offer networking, CEUs, learning, and other opportunities to offset these losses partially.

## 9 out of 10

### professionals list hosting successful events, conferences, and/or tradeshows as their top priorities.
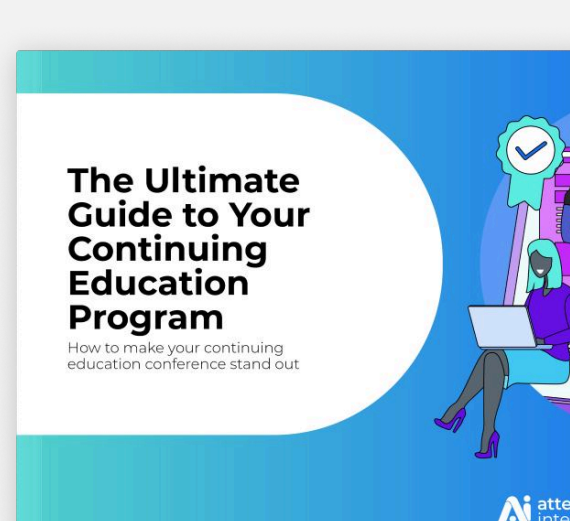
The drive to host successful conferences signals great opportunities for the education space. The need for networking, CEUs, and other event benefits is sharply rising as the workforce is hemorrhaging support and interest. Teachers need a space to come together—now more than ever.

Most of these professionals also see events-related technology as helpful in driving revenue. What modern technology can you bring to your events to support attendees and speakers?

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